

Behavior change interventions

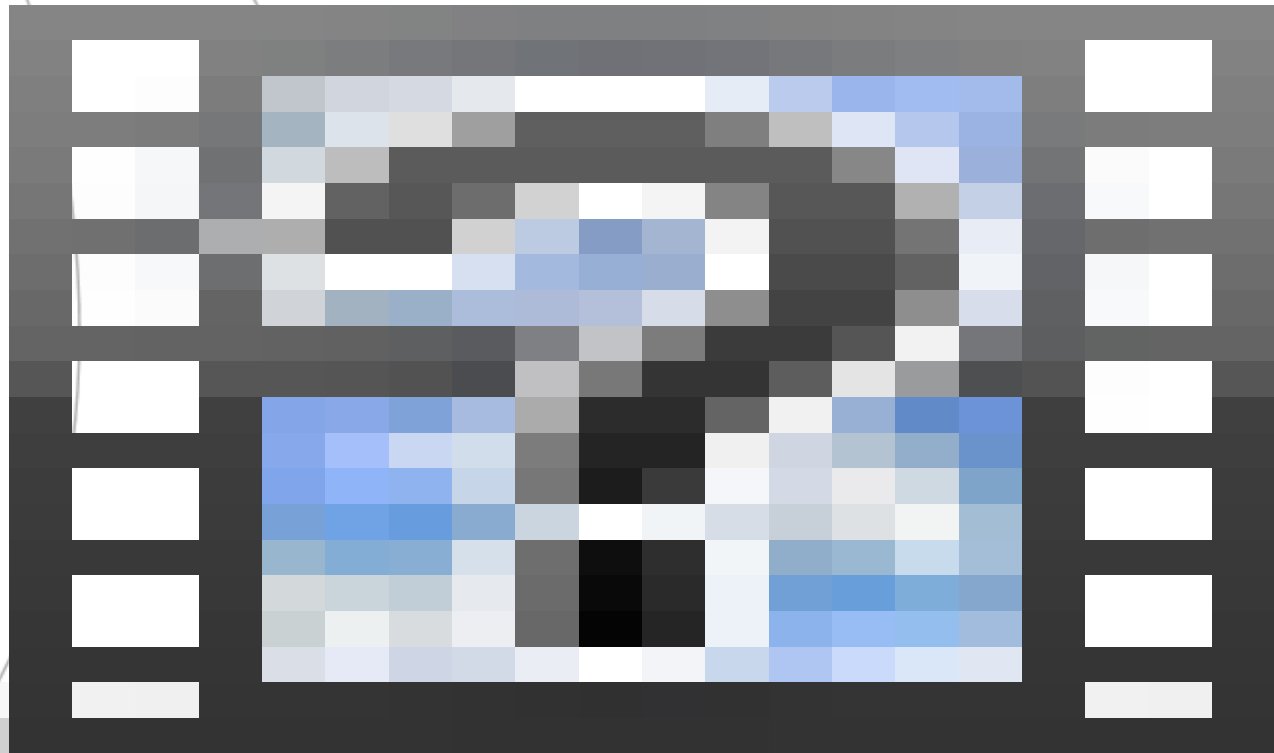
How we developed ‘the Flagsystem’
to prevent sexual abusive behavior.

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SENSOA

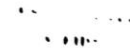
What is the flagsystem?



Why is sexual behavior ok or not ok?



- + Mutual consent
- + Voluntary
- + Equality
- + Development
- + Context
- + Selfrespect



First step: needs professionals



+ Questions from professionals

- × Questions on normal sb/grey area/abuse
- × Doubts on physical contacts/touch with children/young people



+ Overreaction


- × Anticipating on negative reaction of parents
- × More normative and critical attitudes
- × Fear



+ Communication

- × Absence of topics sexual experience and feelings
- × Open communication on topic difficult

Needs of target population

- 
- + Children and young people are confronted with sexual abusive behavior
 - × 1 of 6 experience SAB before age of 18
 - × Mostly mild forms (verbal- non verbal)
 - × 10% of females (attempt to) rape
 - × Risk factors identified
 - + Only 50% talks about it

Development path



- + Practice-based development together with users
- + Discovery traject of 2005-2010
- + Further development 2011-2017
- + Intervention mapping:
 - × Needs and goals
 - × Target groups
 - × Materials development
 - × Implementation strategies
 - × Evaluation.

Problems with needs assessment professionals



- + A lot of contacts with potential users but no formal report, only 'grey' information from professionals
- + Almost no literature on needs and problems
- + Urgency and 'window of opportunity'
- + Stakeholders early adoption and enthusiasm
- + Co-creation with important stakeholders

Problems with NA target group



- + No direct access to children and young people
- + Big age differences 4-18
- + No formal educational place for this sort of intervention
- + Preconditions (safety, privacy, competencies ...) not guaranteed

But

- + Positive reactions in every pretest
- + Very interested

Secons step: Formulating goals professionals



- + The flag system aims at
 - × Correct evaluation of situations of sexual behavior
 - Using objective criteria
 - Differentiating between 'green', 'yellow', 'red' and 'black' flag behaviour, depending on the severity
 - × Facilitating open communication
 - Among professionals and young people & parents
 - Among professionals of different background/teams
 - × Consequent pedagogical reaction
 - Working SE strategies
 - Behavior modulation or change

Needs assessment target group



+ Determinants

× Individual:

- Sensation seeking behavior
- Attitudes toward coercion
- Motives for sexual behavior
- clear communication

× Interpersonal

- Context of a relationship
- Influence from peer group
- Parents

× Community

- Risks related to context (school..)
- Risks related to use of internet

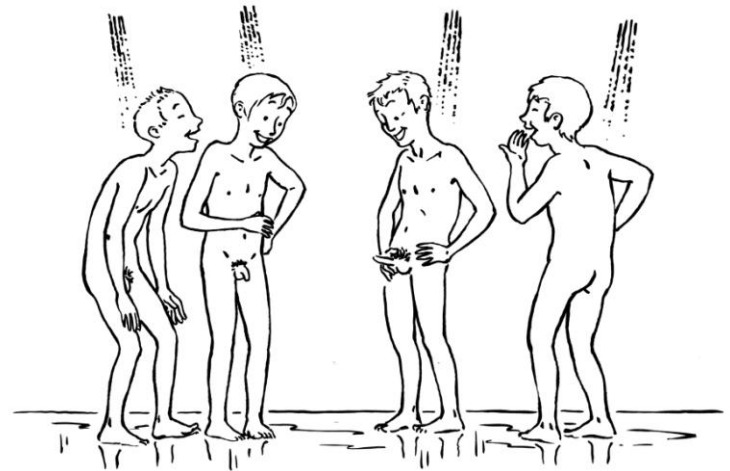
Formulating goals target group



- + To be able to differentiate oké and not oké sexual behavior
 - × Using criteria & Explaining why
 - × Feelings and experiences
- + To be able to communicate about sexuality
 - × Language & Signs
 - × Own limits
- + Greater action repertoire
 - × Scenario's & effects of behavior

Making choices:

- + Focus first on professionals
- + Informal sexuality education
- + Working with real situations
- + Drawings
- + Feedbackgroups users and experts

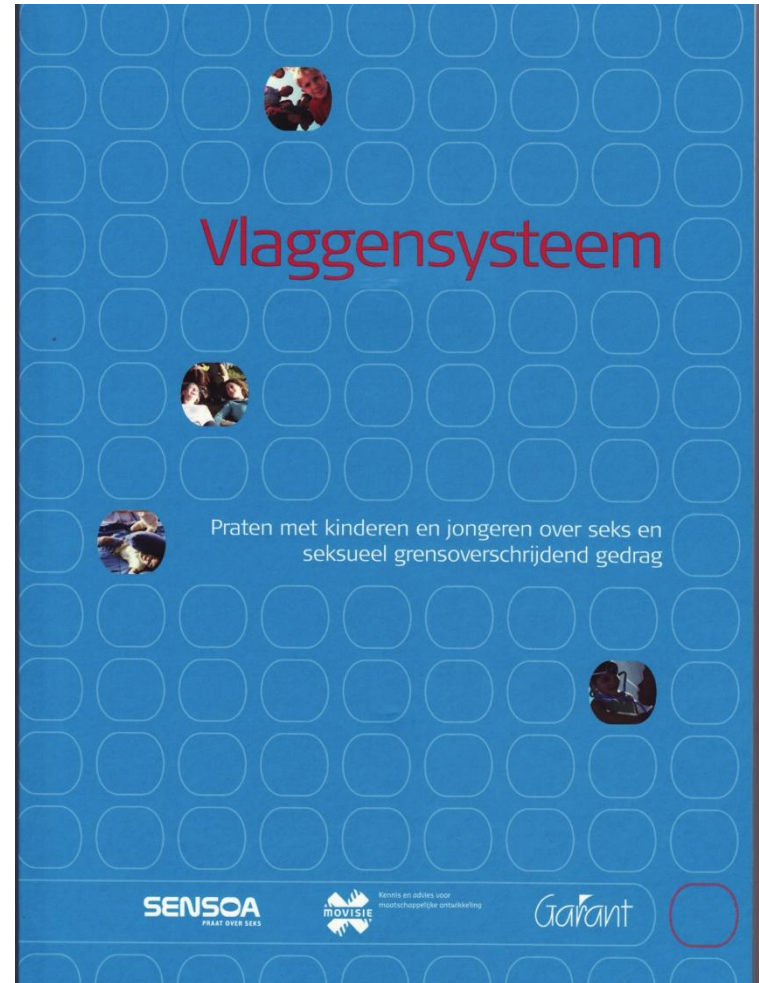


Competencies of professionals



Tools and materials:

- + Book (2010)
- + Normative list
- + Situations
- + Training (ppt)
- + Articles
- + Delevered on demand



Evaluation in 2013 by U Gent



- + Comparison bt users (190) and non-users (140), small sample (330)
- + Effects and proces (IMM)
- + Results: users
 - × Materials used
 - × 50% had training
 - × 80% exchanged information with colleagues
 - × Better at differentiating sexual behavior
 - × More confident
 - × Better knowledge of criteria

More results



- + 49 % had adapted rules in organisation
- + Pedagogical reponse better
- + More communication



Critics and questions



- + Needs assessment not scientific
 - × Co-creation of the intervention
- + Level of target groups and structural levels (organisation and policy) not addressed
 - × Further development
 - × Goal matrix on each level
- + Intervention strategies not standardised (too much possibilities)
 - × Better defining conditions

More critics



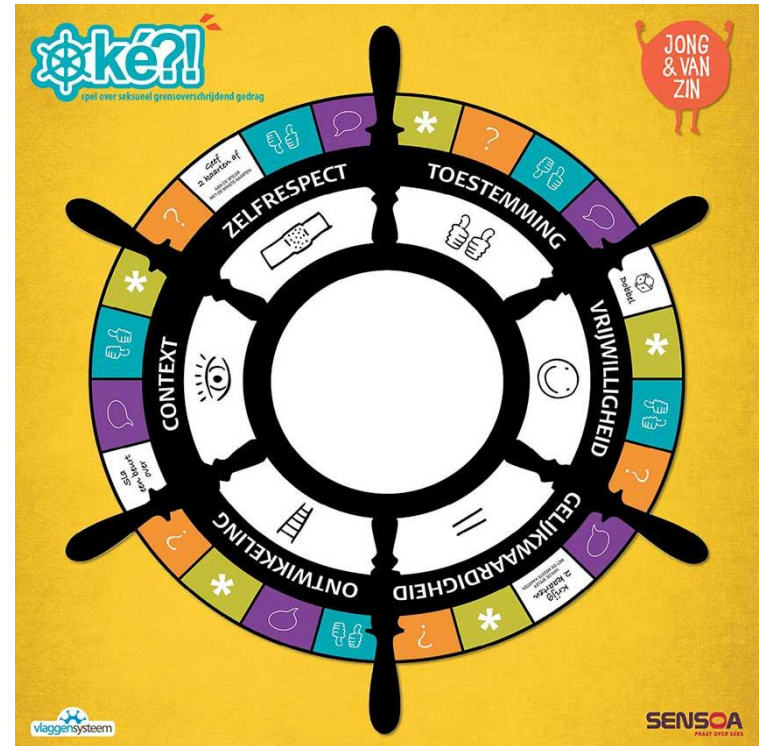
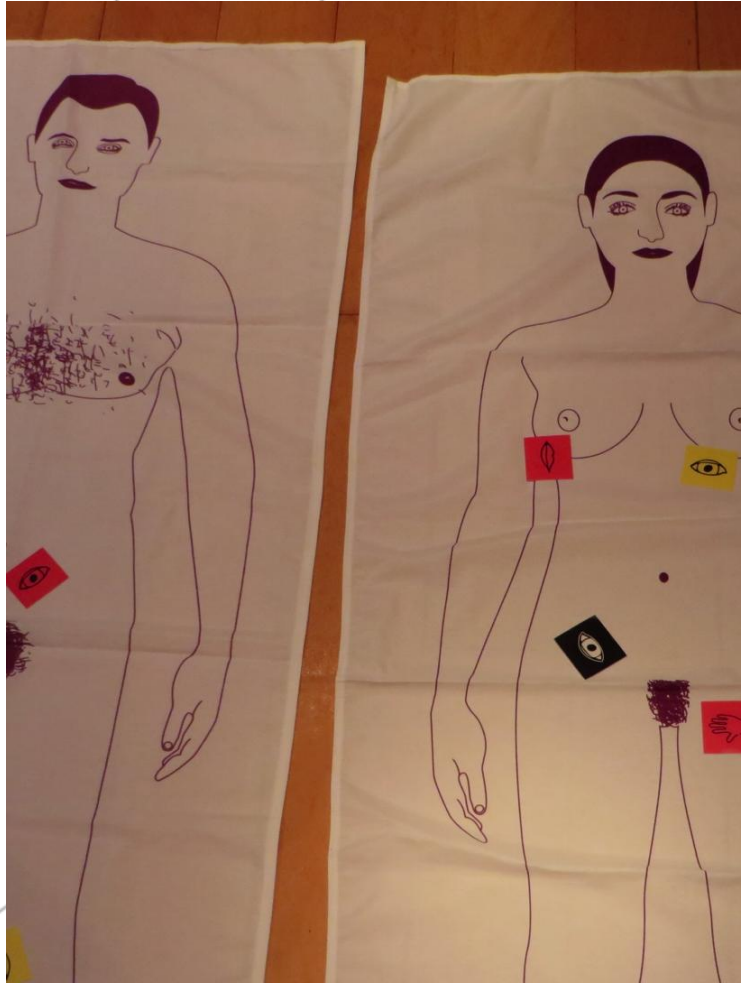
- + Strategie tw non-users
 - × Identify problems
- + Standardise the condition of use
 - × Very different contexts and professionals
 - × Qualitative research on what helps to use the method
 - × Changes brought by users?

What did we do next?



- + Revision of basic book (2014)
- + Scientific foundation on different aspects
 - × Needs assesement target groups
 - × Needs assesement professionals from different context and training
- + Development of materials
 - × Target groups (Oké, Between the sheets..)
 - × Tools for different professionals
 - × Tools for parents
- + Context of the organisation

Materials



Policy framework

september 2012

» Raamwerk
Seksualiteit en Beleid

Kwaliteit, preventie en reactie
in jouw organisatie



Actual work



- + More extra focus on 'difficult' groups
 - × People with disability, trauma victims, different cultural background and gender diversity
 - × More pedagogical tools
- + Research Project (RAAK PRO)Ndl
 - × residential care
 - × training of professionals
 - × Conditions of implementation

Actual plans



+ European Flag System

× Consortium with Dutch partners

× Translation and implementation in European level through partnerships

Conclusion



- + Co-creation with users very important
- + Feedback users and experts usefull
- + Forming partnerships succesfull
- + 'discovering' and organic growth also important
- + Good foundation and evaluation
- + Implementation proces: learning by doing and unexpected things happened
- + Good to have some grip with IMM

Thank you



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