

- ⊕ CUIDADO DE LA SALUD REPRODUCTIVA PARA ADOLESCENTES ENMARCADO EN LA COMUNIDAD
- ⊕ COMMUNITY EMBEDDED REPRODUCTIVE HEALTH CARE FOR ADOLESCENTS

Breaking barriers in information and communication on sexuality for adolescents, using NICTS. A field experience in Cuenca, Ecuador

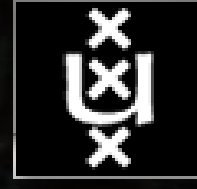
Dr. Bernardo Vega C.

Community embedded in reproductive health care for adolescents



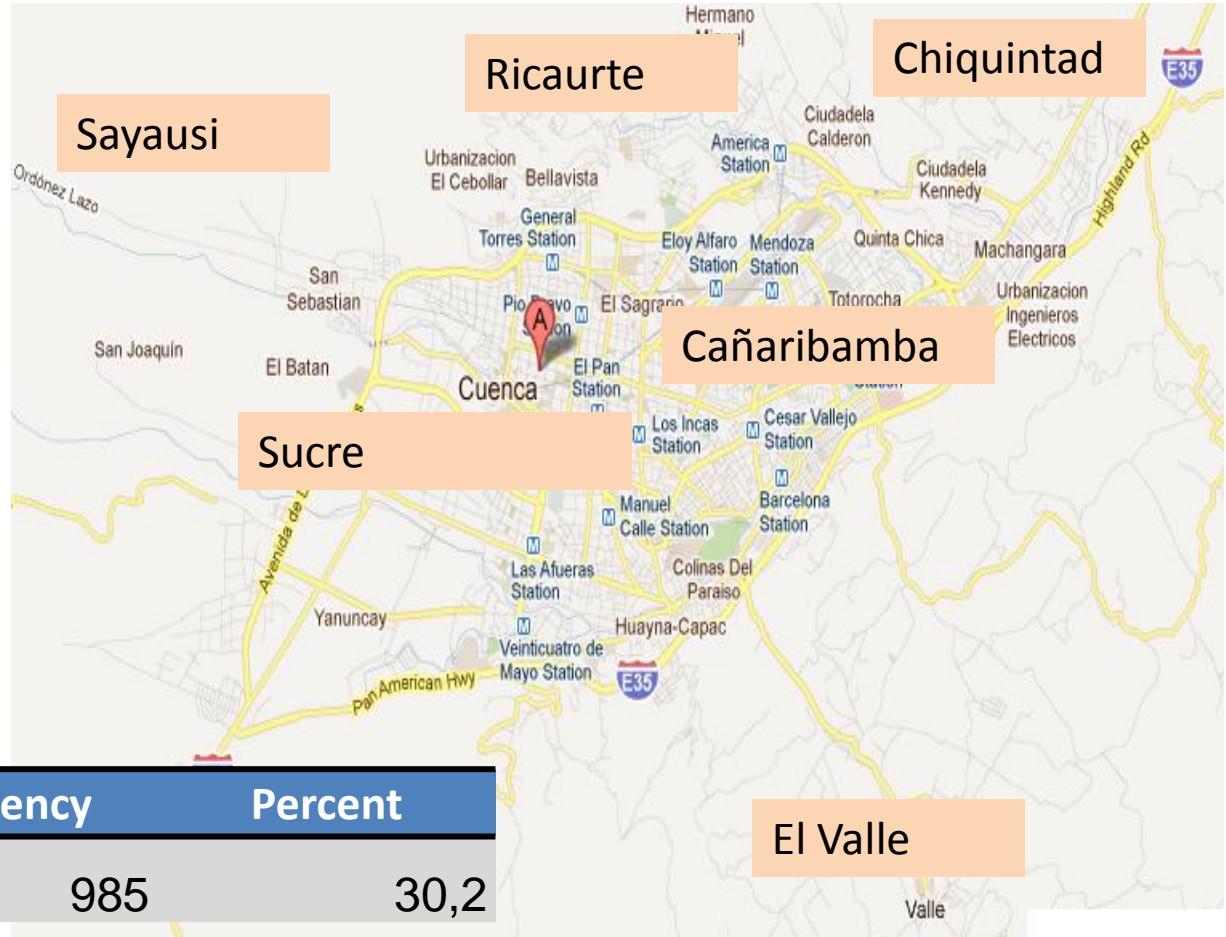
- The International Center of Reproductive Health (University Ghent) and six organizations in five different countries (Bolivia, Ecuador, Nicaragua, Lithuania, Holand) are involved in a participative intervention project about the reproductive health needs of adolescents (12 till 19 years).

The investigation is carried out in three in Latin America cities : Cuenca (Ecuador), Managua (Nicaragua) and Cochabamba (Bolivia). The main goal is to develop an intervention strategy integrated in the communities and to improve the sexual health services for adolescents in primary health centers. The strategy also will build and support an atmosphere for adolescents to strengthen their ability to make informed decisions about their sexual and reproductive health.

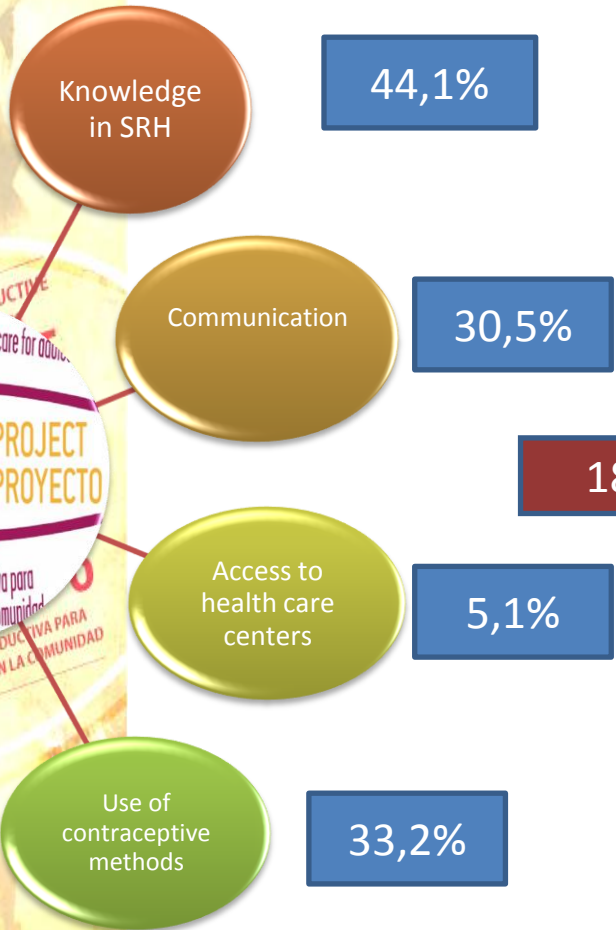


Cuenca/ Ecuador

3263 surveys



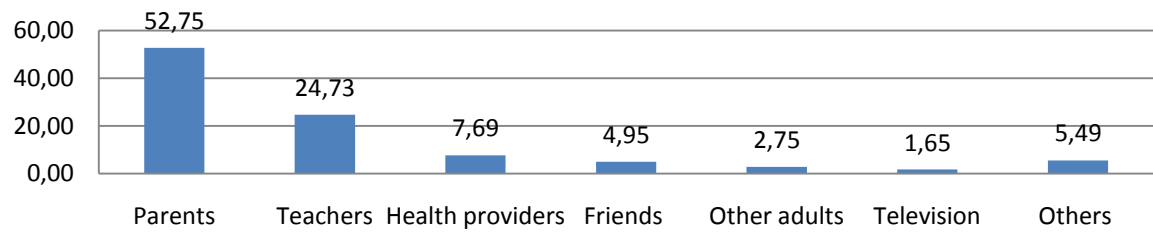
Gender	Frequency	Percent
Female	985	30,2
Male	2278	69,8
Total	3263	100,0



18 Months



Main sources of information



Target group	Type of activities	Activities	Beneficiaries	Target group	Type of activities	Activities	Beneficiaries	
Authorities	Health	Meetings	161	Adolescents	Sports events	3	64301	
		Round tables	3		Cultural events	127		
		Colloquium	3		Lectures	49		
		Cultural events	2		Meetings	24		
Health providers	Health	Consultation in health centers	292		Follow up of cases	49		
		Workshops	58		Health Fairs	3		
		Lectures	2		Facebook	274		
		Training	7		Help Line	397		
Parents		Lectures	18		Movie forum	6		
		Workshops	41		SMS	1200/70 answers		
		Meetings	15		Email	9685		
		Cultural events	1		Radio drama	8		
		Informative material	600		Television spots	184		
Teachers		Workshops	23		Radial messages	336		
		Meetings	77		Informative material	17252		
		Health fairs	1					
		Cultural events	1					
Community Leaders		Meetings	64		Workshops	82		19314
	Total Beneficiaries 105456				Lecture	76		
				Forum	1			
				Meetings	8			
				Concerts				
				Health Fairs	15			
				Informative material	200			
Evento				2				

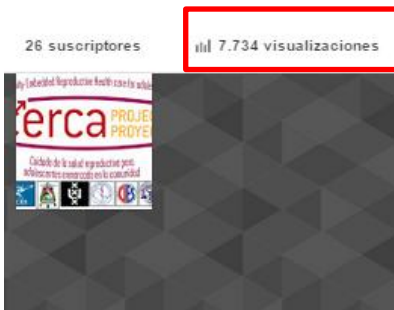
How to measure the impact ?



Results

Protocols

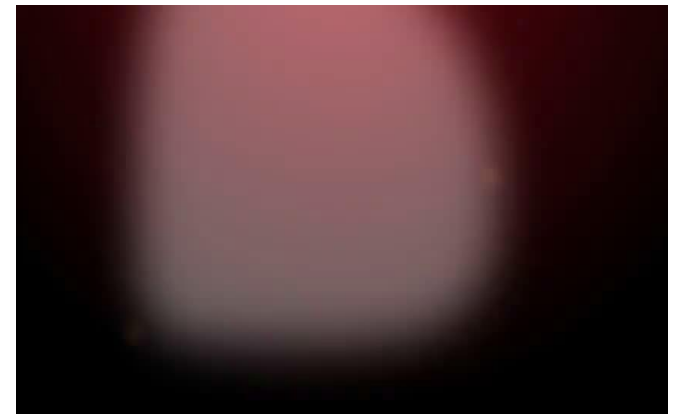
Videos



Messages

Radio drama

Spots

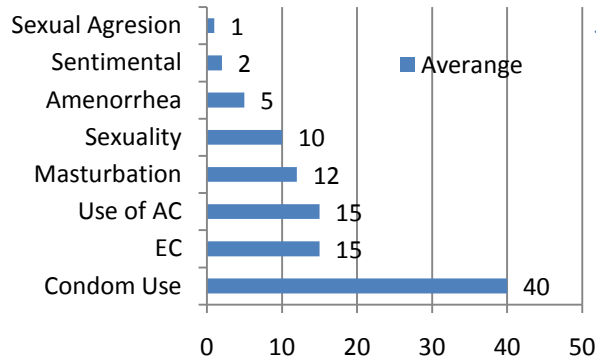


Cost

24/7 Counseling



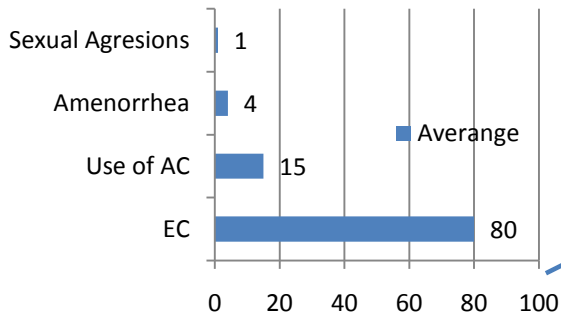
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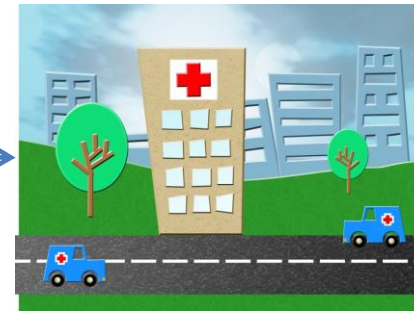
Como usar un preservativo

- 1- Verifique que el embase del preservativo no este roto y su fecha de caducidad. Altrá el empaque utilizando solo sus dedos.
- 2- Presione el reservorio del preservativo con sus dedos y colóquelo sobre el glande. Esto evita que quede aire y se rompa el preservativo.
- 3- Desenrolle el preservativo sobre el pene.
- 4- Desenrolle el preservativo hasta la base del pene.
- 5- Una ves terminada la relación retire el preservativo traccionándolo desde su base y deje la punta para evitar derramas de semen.
- 6- Descarte el preservativo. Recuerde que un preservativo solo sirve una vez.

Si usted requiere información adicional puede acudir a su centro de salud o contactarnos de manera gratuita.
Teléfono 4047124
SMS 087616470



Contact person.
Health promoters



Sentimental

Condom Use

¿CÓMO FUNCIONAN LA PAE? PILDORA ATINCONCEPTIVA DE EMERGENCIA

La píldoras de contienen una hormona llamada Levonorgestrel. El Levonorgestrel impiden que sus ovarios liberen óvulos.
[Sin un óvulo, usted no puede quedar embarazada.]
Esperan el moco del cuello uterino impidiendo que los espermatozoides sobrevivan.

Usted puede tomar los PAE hasta 5 días después de una relación sexual sin protección. La PAE funcionan mejor cuanto más pronto los tome.
[La PAE no interrumpir un embarazo.]

¿CÓMO DEBO USAR LAS PÍLDORAS PAE?

Tome la PAE tan pronto como pueda después de la relación sexual sin protección.

¿CÓMO ME SENTIRÉ DESPUÉS DE TOMAR LAS PÍLDORAS AE?

Lo más probable es que usted se sienta bien. LA PAE no tienen efectos secundarios severos o a largo plazo.
Su próxima menstruación podría venir un par de días más temprano o más tarde.

¿LAS PÍLDORAS PAE TIENEN RIESGOS?

Las píldoras AE son seguras. No existen riesgos conocidos.

¿DÓNDE PUEDO OBTENER PAE?

En los Centros subcentros de salud del Ministerio de Salud la entregan de manera gratuita.
Información en Proyecto CERCA línea de Ayuda 4047124

SMS

Cost

It works?

How much does it help	Activities															
	Workshops, meetings, lectures etc.		Contact health promoters		Facebook		Web site		Radio drama, videos		e-mails		Cell phone and telephone line		SMS	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
It has helped me a lot	1833	74,00	1264	61,10	381	18,44	163	7,90	148	7,18	134	6,49	130	6,30	111	5,39
It has helped me a little	620	25,03	695	33,60	252	12,20	141	6,80	182	8,83	125	6,06	75	3,60	73	3,54
It does not help me	7	0,28	23	1,10	41	1,98	53	2,60	46	2,23	39	1,89	43	2,10	38	1,84
I didn't participate	17	0,69	87	4,20	1392	67,38	1703	82,70	1684	81,75	1766	85,56	1815	88,00	1839	89,2
Total	2477	100,00	2069	100,00	2066	100,00	2060	100,00	2060	100,00	2064	100,00	2063	100,00	2061	100,0



Level of participation

Other examples



Fast communication

Events

Meetings

Promoters

Others adolescents

Follow up

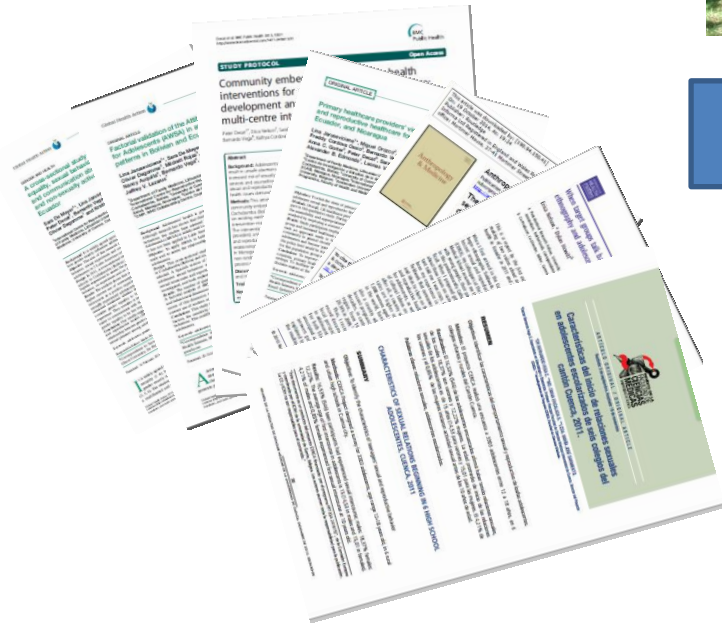


Cost

To be heard and to sensitize authorities



Forum



Satisfaction of ASRH centers

Invoice of services

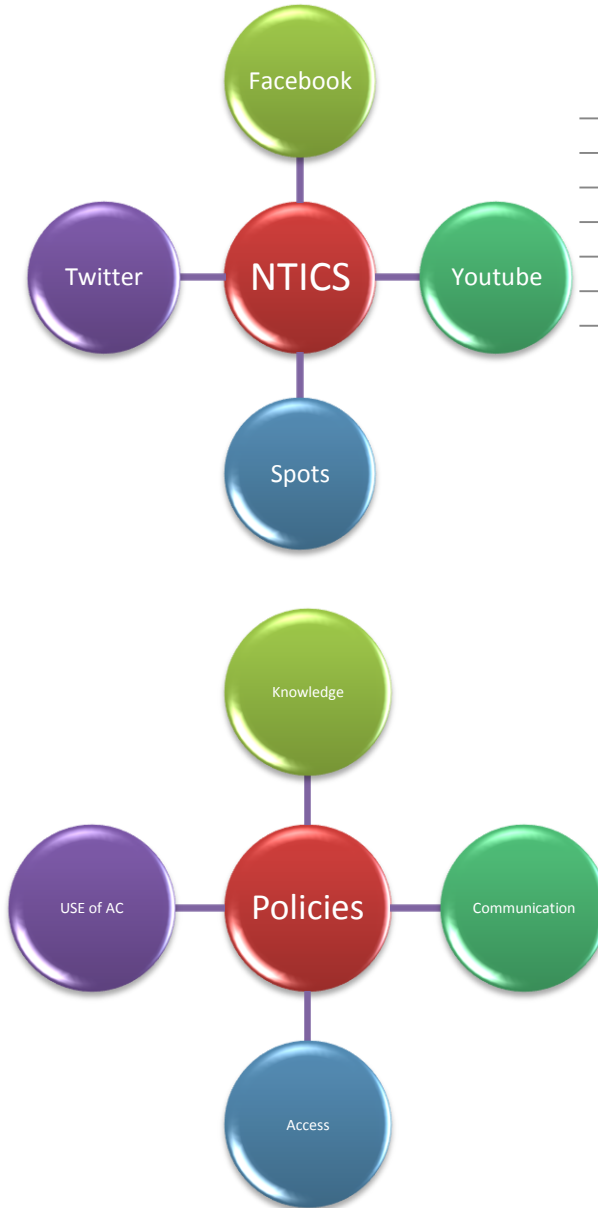
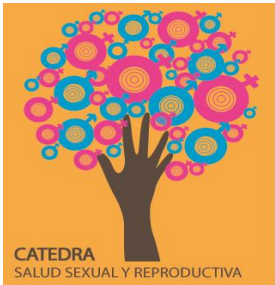
Meetings



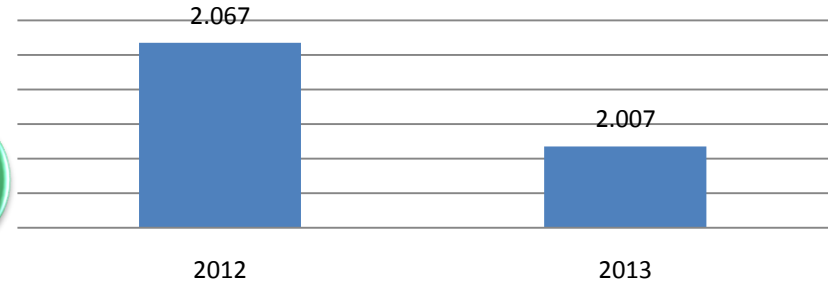
Community-Embedded Reproductive Health
CERCA PP PP
 Cuidado de la salud reproductiva de adolescentes enmarcado en la com



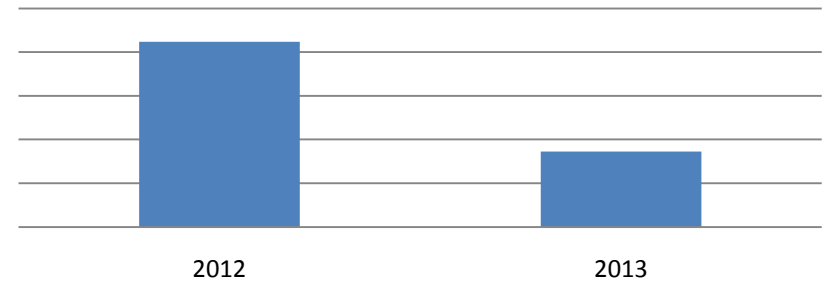
Other achievements



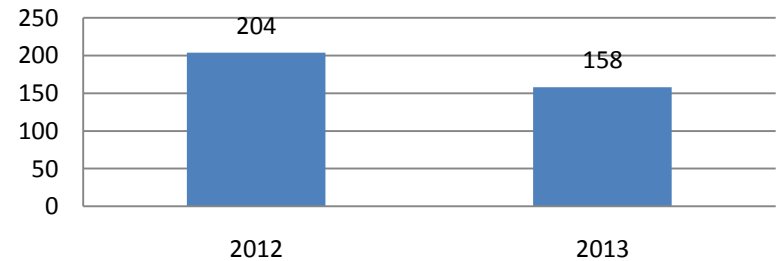
Pregnancies in the adolescence Cuenca



Pregnancies in the adolescence in Ecuador



Maternal Mortality Ecuador



Conclusions



Communication

- Cheap, fast, and effective
- Break barrier, (shame , confidence, trust)
- Give the possibilities to talk to groups that are usually silent



Sensitize

- Policy makers, health authorities , community leaders
- Adolescents, parents, teachers,



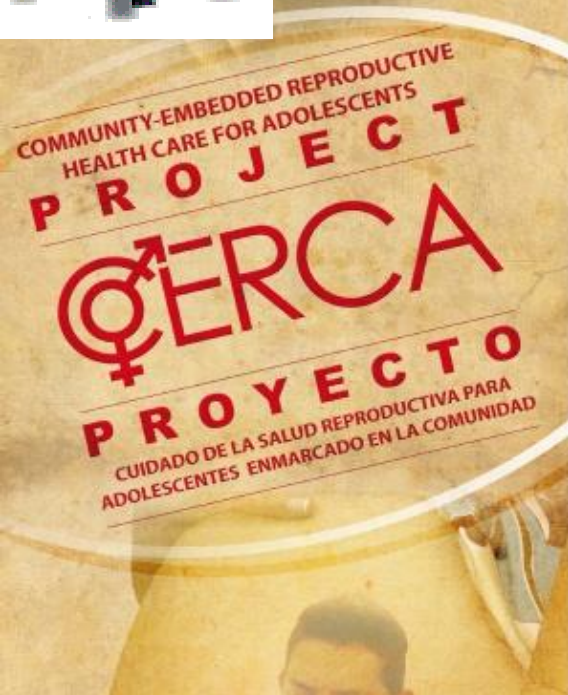
Didactic

- Allows the use of diverse medias.
- Permits to make follow up



Disseminate knowledge

- Limitation to the poorest groups
- Complementary to other interventions



UNIVERSIDAD DE CUENCA
desde 1867



bernardo.vegac@ucuenca.edu.ec

(+593)9998276441

Facebook: Cercauc

Twitter: @proyectocerca